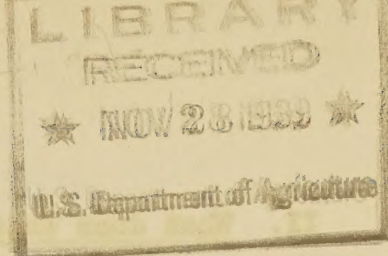


1.913
C3 F22
1939
5 Farm Family Living, conf 3



SUGGESTIVE OUTLINE FOR DISCUSSION OF HOW A FARM FAMILY MAY USE
ECONOMIC INFORMATION TO BETTER ITS LEVEL OF LIVING

- I. What is the farm family like?
 - II. What does it want to be like?
 - III. What can this family do to be more like it wants to be?
-

I. What is the farm family like?

A. General information.

- 1. Composition of family, number and ages of children, and number of children in school.
- 2. Social status of family, membership in church and other organizations.
- 3. Location of home, distance from school and business center.

B. What is the present level of living of the family?

- 1. Does it own or rent?
- 2. What is the size of the farm?
- 3. What are the principal crops?
- 4. What does it raise on the farm for home use?
- 5. How long has it lived here and has it moved much from place to place?
- 6. Does it have a telephone, a radio, a car?
- 7. What is the estimated net income of the family?
- 8. Is the land good or poor, and is there any indication of unwise use of land?
- 9. Is there any indication of lack of adequate credit?
- 10. Is there indication of burdensome debt?
- 11. What are the spending habits of the family?
- 12. Does the family seem to make unwise expenditures or indulge in piecemeal spending? What is the evidence?
- 13. Does the family consider major expenditures in the light of the total year's expenditures and total family expenditures? What is the evidence?
- 14. What about the managerial ability of the family?
- 15. Is there family cooperation?
- 16. Is there appreciation of advantages of home production of food and feed?
- 17. What is the general condition of the home and grounds?
- 18. What is the extent of equipment in the home?

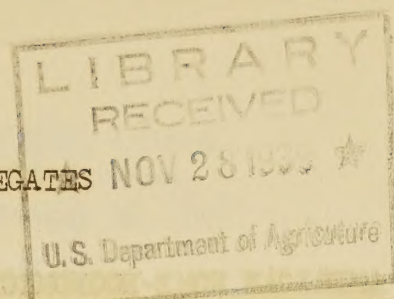
II. What does this family want to be like?

- A. Does the family want to increase its income--both nonmoney and money?
- B. Does the family want to make better use of its resources -- money, land, time, energy, etc.?
- C. What are some present desires of the family?
- D. What are some future goals of the family?

III. What can this family do to be more like it wants to be?

- A. Could this family plan to make better use of its resources?
 - 1. What evidences or indications are there of the need to do this?
 - 2. What would you suggest that this family can do to make better use of its resources and increase its real income? (Be sure that solutions are practical and attainable).
 - B. What economic information of the type discussed in this and other outlook conference would help this family to increase its income or to make better use of its resources?
 - C. What adjustments would you suggest that this family might make?
-

OFFICE-ROOM AND TELEPHONE NUMBERS
FOR REFERENCE USE BY
FARM FAMILY LIVING OUTLOOK CONFERENCE DELEGATES
1939



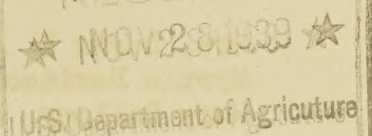
	Room no.*	Telephone no.
<u>EXTENSION SERVICE</u>		
C. W. Warburton, Director of Extension Work	5901	377
Reuben Brigham, Assistant Director of Extension Work	5915	381
H. W. Hochbaum, Chief, Division of Field Coordination	5439	6059
J. L. Boatman, Chief, Division of Subject Matter	5870	6148
S. P. Lyle, In Charge, Agricultural and Home-Economics Section .	5424	4387
H. M. Dixon, In Charge, Agricultural-Economics Section	4858	6064
M. C. Wilson, In Charge, Surveys and Reports Section	5534	6053
L. A. Schlup, In Charge, Visual Instruction and Editorial Section	5937	385
Miriam Birdseye, Extension Nutritionist	6509	2437
Grace E. Frysinger, Field Agent (Home Demonstration Work)	5430	4125
Gladys Gallup, Extension Home Economist	5523	6052
Ella Gardner, Extension Specialist Rural Recreation	5522	2001
Florence L. Hall, Field Agent (Home Demonstration Work)	5443	2593
Mrs. Lydia A. Lynde, Extension Specialist, Parent Education	5428	6084
Mrs. Ola P. Malcolm, Field Agent (Home Demonstration Work)	5442	4830
Madge J. Reese, Field Agent (Home Demonstration and 4-H Club Work)	5448	6079
Mary Rokahr, Extension Economist, Home Management	6509	2437
Gertrude L. Warren, Field Agent (4-H Club Work)	5431	6063
L. M. Vaughan, Extension Economist	4864	6065
P. V. Kepner, Extension Economist	4862	350
W. B. Stout, Extension Economist	4866	2860
W. C. Ockey, Extension Economist	4868	5541
W. B. Silcox, Extension Economist	4870	6057
Z. L. Galloway, Extension Economist	4846	2845
V. D. Gilman, Extension Economist	4844	2420
J. L. Robinson, Extension Economist	4846	2846
George T. Hudson, Extension Economist	4844	2420
(In Cooperation with Farm Credit Administration)		
<u>BUREAU OF HOME ECONOMICS</u>		
Louise Stanley, Chief	6046	2421
Day Monroe, In Charge, Economics Division	6030	2428
Hazel K. Stiebeling, Senior Food Economist	6030	2428
Lela E. Bocher, In Charge, Foods and Nutrition Division	6410	2295
Ruth O'Brien, In Charge, Textiles and Clothing Division	6431	2434
Ruth Van Deman, In Charge, Information Division	6056	2425
Lenore E. Sater, In Charge, Housing and Household Equipment Division	6522	5849
Mamie F. Nystrom, Library	6065	2426

* South Building, U. S. Department of Agriculture.

	Room no.	Telephone no.
<u>AMERICAN HOME-ECONOMICS ASSOCIATION</u>		
Mrs. Katharine Ansley, Executive Secretary, Mills Building, Seventeenth Street and Pennsylvania Avenue, NW.		Me. 5347
Helen W. Atwater, Editor, Journal of Home Economics, Mills Building, Seventeenth Street and Pennsylvania Avenue, NW.		Me. 5347
<u>OFFICE OF EDUCATION</u>		
J. W. Studebaker, Commissioner, C between Eighteenth and Nineteenth Streets, NW.	3156	Re. 1820-2200**
Bess Goodykoontz, Assistant Commissioner, C between Eighteenth and Nineteenth Streets, NW.	3152	" " 2206
Edna P. Amidon, Chief, Home Economics Education Service, C between Eighteenth and Nineteenth Streets, NW.	2745	" " 2336
Susan F. Burson, Regional Agent	2749	" " 2333
Beulah I. Coon, Studies and Research	2316	" " 2335
Marie White, Regional Agent	2747	" " 2341
Rua Van Horn, Regional Agent	2747	" " 2341
Ata L. Lee, Agent Special Group	2312	" " 2338
<u>FARM SECURITY ADMINISTRATION</u>		
Mrs. Clara V. Thompson, Chief of Home Management Section, Rural Rehabilitation, South Building, U. S. Department of Agriculture	0230	4842
Doris Mae Porter, Asst. Chief, Home Management Section, Rural Rehabilitation, Barr Building	323	2567
M. Attie Souder, Home Economist, Resettlement Division of Farm Security Administration, South Building	0230	4774
<u>RURAL ELECTRIFICATION ADMINISTRATION</u>		
Mrs. Clara Nale Gentle, Home Electrification Specialist, Investment Building, Fifteenth and K Streets, NW.		Di. 1525-2121
<u>WORKS PROGRESS ADMINISTRATION</u>		
Mrs. Florence Kerr, Asst. Commissioner, 1734 New York Avenue, NW.	813	" 2310-28
<u>FARM CREDIT ADMINISTRATION</u>		
Dr. Lucile W. Reynolds, Senior Extension Specialist, Infor- mation and Extension Section, Farm Credit Administration Thirteenth and E Streets, NW.	3116	" 1050-492
Barbara Van Heulen, Extension Specialist, Information and Extension Section, Thirteenth and E Streets, NW.	3116	" 1050-492

** The first group of numbers indicates the telephone exchange; the second group, the Department branch number, i.e., Re. 1820-2200 stands for Republic 1820, branch 2200.

List of State Home Management Representatives Who Will Attend
the Agricultural and Farm Family Living Outlook Conference
South Building, Washington, D. C. October 30 - November 4, 1939



Eastern States.

Connecticut	Gladys E. Stratton, Extension Economist, Home Management
Delaware	Louise R. Whitcomb, Extension Economist, Home Management
Maryland	Jessie Hinton, Extension Economist, Home Management
New Hampshire	Daisy D. Williamson, State Home Demonstration Leader
New Jersey	Marie C. Doermann, Extension Specialist, Foods and Nutrition
New York	Mrs. Ruth Smith, Extension Economist, Home Management Jessie Freeman, Assistant Home Economist, Household Management
Pennsylvania	May D. Kemp, Assistant State Home Demonstration Leader
Rhode Island	Sara E. Coyne, State Home Demonstration Leader
Vermont	Mrs. C. P. Brooks, Extension Specialist, Home Management
West Virginia	Gertrude Humphreys, State Home Demonstration Leader

Central States.

Illinois	Gladys J. Ward, Extension Economist, Home Management
Indiana	Starley Hunter, Assistant State Home Demonstration Leader Elsie Glasgow, Assistant State Home Demonstration Leader
Kansas	Gladys Myers, Extension Economist, Home Management
Michigan	Julia Pond, Extension Economist, Home Management
Minnesota	Mary M. Miller, Extension Economist, Home Management
Missouri	Madonna Fitzgerald, Extension Economist, Home Management
Nebraska	Muriel Smith, Extension Economist, Home Management
Ohio	Thelma Beall, Extension Economist, Home Management
South Dakota	Mary Covert, Extension Economist, Home Management
Wisconsin	Clara E. Jonas, Extension Economist, Home Management

Southern States.

Alabama	Nell Pickens, Extension Economist, Home Management
Georgia	Willie Vie Dowdy, Extension Economist, Home Improvement
Kentucky	Ida C. Hagman, Extension Economist, Home Management
Louisiana	Mary L. Collins, Extension Economist, Home Management
Mississippi	Lorraine Ford, Extension Economist, Home Management
North Carolina	Pauline Gordon, Extension Specialist, Home Management and House Furnishings
South Carolina	Jane Ketchen, Extension Specialist in Marketing Portia Seabrook, Extension Economist, Home Management
Tennessee	Mrs. Elisabeth Speer, Extension Economist, Home Management
Texas	Zetha McInnis, District Home Demonstration Agent
Virginia	Janet Cameron, Extension Specialist, Foods and Nutrition

Western States.

Montana

Mrs. Doris I. Anderson, County Home Demonstration Agent

Utah

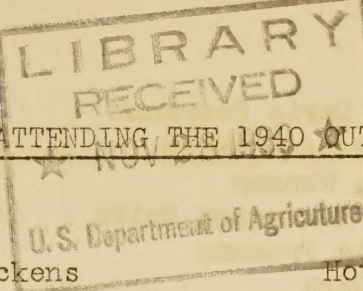
Myrtle Davidson, Assistant Director for Home Economics

Wyoming

Mary Collopy, State Home Demonstration Leader

Extension Service

U. S. Dept. Agr.

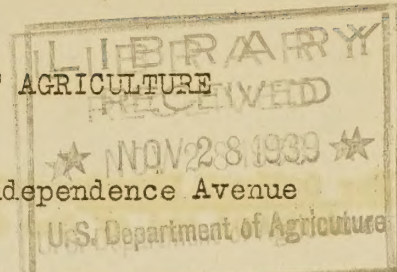


STATE REPRESENTATIVES ATTENDING THE 1940 OUTLOOK CONFERENCE

<u>State</u>	<u>Name</u>	<u>Washington Address</u>
ALABAMA	Miss Nell Pickens	Hotel Harrington
	J. L. Liles	5548 Wessling, Bethesda
ARIZONA	George W. Barr	Hotel Harrington
	Howard R. Baker	" "
ARKANSAS	Roy Sellers	" "
COLORADO	Thos. H. Summers	" "
CONNECTICUT	Miss Gladys Stratton	Washington Hotel
	P. L. Putnam	Hotel Harrington
DELAWARE	Kenneth Baker	
FLORIDA	L. T. Nieland	Annapolis Hotel
GEORGIA	Miss Willie Vie Dowdy	Willard Hotel
	Kenneth Treanor	Hotel Harrington
ILLINOIS	Miss Gladys J. Ward	Washington Hotel
	H. G. Russell	Hotel Harrington
	L. H. Simerl	" "
INDIANA	Miss Starley Hunter	" "
	Miss Elsie Glasgow	" "
	Miss Charlotte Etter	" "
	J. C. Bottum	" "
	N. S. Hadley	" "
	R. H. Bauman	" "
IOWA	W. W. Wilcox	
KANSAS	Miss Gladys Myers	Hotel Harrington
	Chas. E. Dominy	" "
	F. L. Parsons	" "
	C. R. Jaccard	" "
KENTUCKY	Ida C. Hagman	" "
	L. A. Vennes	" "
LOUISIANA	Mary L. Collings	Willard Hotel
	Marcel J. Voorhies	Hotel Harrington
MAINE	Miss Edna Cobb	Lee House
	R. N. Atherton	Hamilton Hotel
MARYLAND	Miss Jessie D. Hinton	College Park, Maryland
	C. B. Smith	" " "
	S. H. DeVault	" " "
	R. F. Burdette	" " "
MASSACHUSETTS	Ellsworth W. Bell	Hotel Harrington
MICHIGAN	Miss Julia Pond	" "
	R. V. Gunn	" "
	H. A. Berg	" "
	O. Ulrey	" "
MINNESOTA	Miss Mary May Miller	" "
	S. B. Cleland	" "
	W. H. Dankers	" "
	D. C. Dvoracek	" "
MISSISSIPPI	Miss Lorraine Ford	" "
	L. R. Paramore	" "
MISSOURI	Miss Madonna Fitzgerald	
	Gordon Nance	
MONTANA	Doris J. Anderson	2700 Que St., N.W. Apt. 335
NEBRASKA	Miss Muriel Smith	Hotel Harrington
	Arthur G. George	" "
NEW HAMPSHIRE	Miss Daisy Deane Williamson	" "
	M. F. Abell	" "

NEW JERSEY	Miss Marie Doermann	Hotel Harrington
	Frank W. Knowles	" "
NEW MEXICO	W. A. Wunsch	" "
NEW YORK	Ruth Henderson Smith	" "
	Jessie Freeman	" "
	Roy Beck	Lee House
	G. W. Hedlund	" "
	H. H. Campbell	" "
	M. C. Bond	" "
NORTH CAROLINA	Miss Pauline E. Gordon	Willard Hotel
	Julian E. Mann	Hotel Harrington
	R. W. Shoffner	" "
NORTH DAKOTA	H. G. Anderson	1224 Euclid Street, N.W.
OHIO	Thelma Beall	Hotel Harrington
	V. R. Wertz	" "
OKLAHOMA	E. D. Hunter	" "
OREGON	Frances Clinton	Hotel Stratford
	Lois Lutz	" "
	L. R. Breithaupt	Hotel Harrington
PENNSYLVANIA	May D. Kemp	" "
	Kenneth Hood	Lee House
RHODE ISLAND	Sara E. Coyne	Hotel Harrington
	J. L. Tennant	Lee House
SOUTH CAROLINA	Portia Seabrook	
	Henry S. Johnson	Hotel Harrington
	Jane Ketchen	Willard Hotel
	E. H. Rawl	Hotel Harrington
	M. H. Southerland	" "
	M. C. Rochester	" "
	O. M. Clark	1824 G St., N. W.
SOUTH DAKOTA	Mary A. Covert	Hotel Harrington
	Clarence Shanley	Annapolis Hotel
TENNESSEE	Elizabeth Speer	
	James L. Anderson	Hotel Harrington
	Frank Joyce	" "
TEXAS	Zetha D. McInnis	" "
	J. A. Scofield	" "
UTAH	Myrtle Davidson	" "
	O. J. Wheatley	" "
VERMONT	Charlotte Brooks	" "
	Hermon I. Miller	Lee House
VIRGINIA	H. N. Young	Continental Hotel
	Janet Cameron	Hotel Harrington
WASHINGTON	R. M. Turner	" "
WEST VIRGINIA	Gertrude Humphreys	" "
	Austin Goth	" "
	Jas. H. Clarke	" "
WISCONSIN	Clara Jonas	Lee House
	I. F. Hall	" "
	I. R. Hedges	52 Madison, N. W.
WYOMING	Mary Collopy	Hotel Harrington
	A. W. Willis	" "
CANADA	A. E. Richards	" "
	L. B. Rutherford	

SOUTH BUILDING, UNITED STATES DEPARTMENT OF AGRICULTURE
WASHINGTON, D. C.



Location: Twelfth to Fourteenth Street, and Independence Avenue
to C Street, SW.

Reached by: Any car line, transferring at Fourteenth and G
Streets to the Bureau of Engraving car.
Taxi, fare 20 cents for 1 or 2 persons, in
first zone, plus 5 cents tip.

ROOM NUMBERING SYSTEM:

All room numbers are made up of four digits:

The first digit indicates the floor.
The second digit indicates the wing or corridor.
The last two digits indicate the room.

Corridors and wings:

7 wings run north and south, numbered 1 to 7, beginning at Twelfth Street.
1 corridor runs east and west along Independence Avenue, numbered 0.
1 corridor runs east and west along C Street, numbered 8 and 9
(numbers begin at Twelfth Street).

Note:

East and west passage on the basement and 1st floors cannot be effected
on the C Street corridors because of the obstructions made by the en-
trances to the courts between the wings; and on the 6th floor between
the 4th and 6th wings because of cafeterias and kitchen.

Examples:

Room 1039 (Conference room) - 1st floor, corridor along Independence Avenue.
Room 5901 (Director Warburton) - 5th floor, corridor along C Street, near
4th wing.
Room 6509 (Rokahr and Birdsoye) - 6th floor, 5th wing, near Independence
Avenue.

ENTRANCES:

There are north and south entrances to each wing, and a main entrance at
the center of the 7th wing on the Fourteenth Street Side.

All entrances are locked at 5 p.m., except those at the 4th and 7th wings,
north end of the building on Independence Avenue. The Fourteenth Street and
Independence Avenue entrance (wing 7, north), is open until midnight; and the
north entrance to the 4th wing (Independence Avenue) is never locked.

ELEVATORS:

All elevators stop running at 5 p.m. except elevator No. 73, at the front
(north) entrance at Fourteenth Street and Independence Avenue, which runs until
midnight; and elevator No. 42, in the north end of the 4th wing, which stops at
6 p.m.

For Outlook Dinner. - One elevator and probably two on the north (Independence Avenue) end of the 4th corridor will be run on the evening of November 2.

SERVICE DINING ROOMS AND CAFETERIAS (all on 6th floor):

Reach service dining rooms by passing down 6th wing toward C Street.

Reach cafeteria by passing down 4th wing toward C Street.

LADIES' ROOMS:

The most convenient ladies' rooms are located as follows:

First floor: North ends of wings 3, 5, and 7.

Fifth floor: South ends of wings 4 and 6.

Sixth floor: South ends of wings 4, 5, and 6.